Ideation Phase Empathize & Discover

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| Date | 20 September 2022 |
| Team ID | PNT2022TMID27179 |
| Project Name | Smart Farmer - IoT Enabled Smart Farming  Application |
| Maximum Marks | 4 Marks |

# Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s

behaviours and attitudes. It

It is a **beneficial device** to **enables groups higher apprehend** their users. Creating an **powerful answer calls for expertise** the **authentic trouble** and **the individual that** is experiencing it. The **workout of making** the map **enables contributors don't forget matters** from the user’s **attitude alongside together along with his** or her **desires** and challenges.

# Example:

